UpFrontPrice

Improving your sales and profits.

Serving:

Plumbing, Air-Conditioning & Heating contractors.

Offering:

Custom Printed Price Books Price Book Printing Software Sales Tracking & Reporting Sales Tech Coaching Marketing Assistance Consulting

www.UpFrontPrice.Com

Email: Randall@UpFrontPrice.Com

> Call: 817.834.1963

Mail: POB 162118 Fort Worth TX 76161 Thanks for inquiring about UpFrontPrice.com price books and software! The next few pages are samples of our page formats. Below are descriptions for each format.

Color Layout

Your company will stand out as a top tier professional with this attractive page layout. This layout can also be helpful as a recruiting tool since it shows your technicians a sharp, forward thinking image. Notice how it directs attention to the dollar savings received by repeat customers, service agreement customers or whomever you designate as the "discount" group. **Put your logo on every page if you wish!**

Available for Print and Software clients.

Standard Layout

Tried and true basic format for more economical printing. If you're printing your own price books. *Available for Print and Software clients*

Value Builder

Watch your customer satisfaction and average invoice climb when you emphasize the value of getting more things done per visit. With our "combo pricing" presentation gives you full control over the tasks you include in each combo package. We ship this format without the "Standard" and "Value" price columns in order to reduce price confusion but if you want these columns we'll include them for you.

Available for software clients, Version 12 and up.

Graphics Presentation

A picture is worth a thousand words, or is it 10,000? Either way, this format allows you to present styles and colors for some, or all of your service offerings. Adding a graphic to each task item is a simple process and the price book takes care of the rest.

Available for software clients, Version 12 and up.

Barcode & Numeric Task Codes

Office automation is a step closer with bar code readers or the new Linkwriter digital pen (for handwriting recognition). We can provide the bar code in several different languages. The numeric task number works well with the Linkwriter which can easily read hand written numbers. *Available for software clients, Version 12 and up.*

Added Value pages

All of our price book layouts (optional on Value Builder) include "Added Values" pages at the end of each category. These tasks are great for those "while you're here" requests because they offer a slightly reduced price for the additional services.

Included with print and software formats.

Custom design

Do you want a Value Builder with pictures and bar codes? Software clients have a wide range of possibilities so be sure to ask for a price quote for custom programming.

CERTIFIED REPAIRS Qualify for our service agreement

perpetual warranty.

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Up Front Pricing Manual

Service Agreement Customers Always Get Our Value Rate

Color Sample Page

You approve the price before we start.

100% Satisfaction Guaranteed!

		IOTWTR-N	EVV
INSTANTANEOUS GAS WATER HEATER PPWHR110 3.50 Image: State Stat	Standard 3,476.00	<i>Value Rate!</i> 2,952.00	Save! \$524.00
"Endless" supply of hot water! Excellent for filling whirlpools and other high demand applications. NOTE: Tankless water heaters have different delivery characteristics than standard tank type water heaters. Ask your service tech for more details. NOTE: Requires 3/4" gas supply. Delivers up to 9 gallons per minute at 50 degree temperature rise.	-,	_,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	<i>4.2</i>
REMOTE T-STAT FOR TM-1	Standard	Value Rate!	Save!
PPWHR115 0.25	743.00	631.00	\$112.00
Use with tankless water heater for digital temperature control.	/ 12100	051.00	φ112.00
INDIRECT WATER HEATER 40 GAL.	Standard	Value Rate!	Save!
PPWHR120 4.00 ₹₹₹ ₹₹ ↓	4,007.00	3,402.00	\$605.00
Enjoy unlimited hot water and drastically reduce your water heating bill at the same time. Saves wear and tear on your boiler too! Installation includes pump, zone control and all necessary piping installation.			L
DIRECT VENT WATER HEATER - 40 GAL	Standard	Value Rate!	Save!
PPWHR124 2.25	2,075.00	1,762.00	\$313.00
For average families, light laundry requirements. Direct Vent system allows installation up to 10" from interior wall to water heater jacket. Up to 48" from interior wall requires additional vent kit. See added values.	,	_,	<i>Q</i>
DIRECT VENT WATER HEATER - 50 GAL	Standard	Value Rate!	Save!
PPWHR125 2.25	2,257.00	1,917.00	\$340.00
For large families, whirl-pool tubs, heavier laundry activity.Direct Vent system allows installation up to 10" from interior wall to water heater jacket. Up to 48" from interior wall requires additional vent kit. See added values.			
HIGH RECOVERY 38GA NATURAL GAS	Standard	Value Rate!	Save!
PPWHR130 2.50 ₹₹ 	1,696.00	1,440.00	\$256.00
Big performance in a small package! Fits in place of most 30 or 40 gallon water heaters yet delivers 80 gallons of hot water during 1st hour of use. Recovers faster than our standard 50 gallon model.		,	

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Standard Sample Page

		WATERLI	NE
Initial test BPA up to 2." PPBP100 0.75	Standard 238.00	Value Rate! 202.00	Save! \$36.00
Initial test BPA up to 2." Does not include Repairs or permit. See misc. section for after hours scheduling.			
Initial test BPA up to 4."	Standard	Value Rate!	Save!
PPBP105 1.00 Initial test BPA up to 4." Does not include Repairs or permit. See misc. section for after hours scheduling.	320.00	272.00	\$48.00
Re-test BPA up to 2."	Standard	Value Rate!	Save!
PPBP110 0.40 Re-test BPA up to 2."Does not include Repairs or permit. See misc. section for after hours scheduling.	128.00	108.00	\$20.00
Re-test BPA up to 4."	Standard	Value Rate!	Save!
PPBP115 0.90 Re-test BPA up to 4."Does not include Repairs or permit. See misc. section for after hours scheduling.	288.00	245.00	\$43.00
Test additional assemblies. BPA up to 2."	Standard	Value Rate!	Save!
PPBP120 0.25 Test additional assemblies. BPA up to 2."Does not include Repairs or permit. See misc. section for after hours scheduling.	81.00	69.00	\$12.00
Test additional assemblies. BPA up to 4."	Standard	Value Rate!	Save!
PPBP125 0.75 Test additional assemblies. BPA up to 4."Does not include Repairs or permit. See misc. section for after hours scheduling.	242.00	205.00	\$37.00
Install 1/2" or 3/4" DOUBLE CHECK B.P.A.	Standard	Value Rate!	Save!
PPBP140 1.25 Install 1/2" or 3/4" DOUBLE CHECK BACKFLOW PREVENTION ASSY. May require access & drain down For Permit, Testing & Certification see appropriate tasks in this section.	565.00	480.00	\$85.00

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Up Front Pricing Manual

Value Builder Sample Page

You approve the price before we start.

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6 **KITCHEN UNJAM DISPOSER** 109.00 PPK110 0.35 Attempt to dislodge stuck cutter blades. Note: Worn cutting elements contribute to frequent jams. PREMIER 1 HP DISPOSER 658.00 PPK115 0.75 6 Our Best! Powers through vegetable scraps, melon rinds, turkey bones with ease. Auto-reversing feature assures even blade wear. Stainless grinding elements assure long life under tough use. Comes with our 10 year warranty, qualifies for our Protection Plan. Add these items to gain maximum value with our complete solution package: **PPK130 BASKET STRAINER - CHROME** 186.00 **PPK155** PREMIER SINK TRAP - CHROME PLATED BRASS 156.00 You Save \$112.00 **Only** 888.00 If purchased separately this package is \$1,000.00 **PREMIER 3/4 HP DISPOSER** 568.00 PPK120 0.75 6 A powerful value if you have vegetable scraps, melon rinds, and turkey bones but don't need the the reserve power of our 1 HP model. Auto-reversing feature assures even blade wear. Stainless grinding elements assure long life under tough use. Comes with our 7 YEAR warranty and qualifies for our Protection Plan. Add these items to gain maximum value with our complete solution package: **BASKET STRAINER - CHROME** 186.00 **PPK130 PPK155** PREMIER SINK TRAP - CHROME PLATED BRASS 156.00 You Save \$102.00 **Only** 808.00 If purchased separately this package is \$910.00 STANDARD DISPOSER 429.00 PPK125 0.75 A 3 year warranty and power for average household use. Add these items to gain maximum value with our complete solution package: **PPK130 BASKET STRAINER - CHROME** 186.00 **PPK160** STANDARD SINK TRAP-POLY TUBING 130.00 You Save \$84.00 **Only** 661.00 If purchased separately this package is \$745.00 **BASKET STRAINER - CHROME** 186.00 PPK130 0.50 Chrome plated brass construction for years of dependable service. **BASKET STRAINER - WHITE/ALMOND** 201.00PPK135 0.50 Color coordintated strainer for that designer touch. 1/17/2008 UpFrontPrice.com Fort Worth TX Copyright Page 1 KITCHEN

for our service Service Agreement Customers Always Get Our Value Rate 100% agreement **Satisfaction** perpetual warranty. **Guaranteed! Graphics Sample Page** 6 TOILET-NEW PREMIUM PERFORMER ELONGATED Standard Value Rate! Save! PPTN1101.00 B 921.00 783.00 \$138.00 "Double Flushing" is a nuisance of the past. This Premium Performer is our best flushing toilet. **PREMIUM PERFORMER ELONGATED - COLOR** Standard Value Rate! Save! PPTN1151.25 6 1,148.00 976.00 **5172.0**(Available in a variety of designer colors. See chart for choices. Some colors may be special order. **STANDARD ELONGATED** Standard Value Rate! Save! PPTN1401.00 661.00 562.00 \$99.00 Water Saver features a large water surface and trap way for clean, efficient flushing action. The large water surface means easier cleaning. The large trap way means fewer clogs. Name **STANDARD ELONGATED - COLOR** Standard Value Rate! Save! White PPTN1451.25 6 895.00 761.00 \$134.00 Biscuit Available in a variety of designer colors. See chart for choices. Some colors may be special order. Bone

Up Front Pricing Manual

STANDARD ROUN	D FRONT	Standard	Value Rate!	Sav
PPTN1501.00		639.00	543.00	\$96.0
Water Saver features	large water surface and tran way for clean	officiant fluchi	ng action The	lorgo w

Water Saver features a large water surface and trap way for clean, efficient flushing action. The large water surface means easier cleaning. The large trap way means fewer clogs.

CERTIFIED

REPAIRS Qualify

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You approve the price

before we start.

CERTIFIED **Up Front Pricing Manual REPAIRS** Qualify for our service agreement

perpetual warranty.

Service Agreement Customers Always Get Our Value Rate

Bar Code Sample Page

100% **Satisfaction Guaranteed!**

.			KITCHEN	N	
UNJAM DISPOSER		Standard	Value Rate!	Save!	
	PPK1100.35	109.00	92.00	\$17.00	
Attempt to dislodge stuck cutter blade frequent jams.	es. Note: Worn cutting elements contribute to				
PREMIER 1 HP DISPOSER		Standard	Value Rate!	Save!	
	PPK115 0.75	658.00	560.00	\$98.00	
Auto-reversing feature assures even b	scraps, melon rinds, turkey bones with ease. lade wear. Stainless grinding elements assure long 10 year warranty, qualifies for our Protection Plan.				
PREMIER 3/4 HP DISPOSER		Standard	Value Rate!	Save!	
	PPK120 0.75	568.00	483.00	\$85.00	
need the the reserve power of our 1 H	le scraps, melon rinds, and turkey bones but don't IP model. Auto-reversing feature assures even its assure long life under tough use. Comes with or our Protection Plan.				
STANDARD DISPOSER		Standard	Value Rate!	Save!	
	PPK125 0.75	429.00	364.00	\$65.00	
A 3 year warranty and power for average household use.					
BASKET STRAINER - CHRON	ME	Standard	Value Rate!	Save!	
	PPK130 0.50	186.00	158.00	\$28.00	

Chrome plated brass construction for years of dependable service.

CERTIFIED REPAIRS Qualify for our service

Up Front Pricing Manual

Service Agreement Customers Always Get Our Value Rate

agreement _____ perpetual warranty.

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Numeric Style 200

You approve the price before we start.

100% Satisfaction Guaranteed!

		DRAIN-CLE	AN
MINI POWER JETTING INITIAL 119110 1.00	Standard 336.00	<i>Value Rate!</i> 286.00	Save! \$50.00
Powerful MINI hydro-jet system uses high pressure water to restore almost new" service to your drain pipes. We recommend this service for kitchen drains and slow running house mains. Drain must be opened using cable process first."	550.00	200.00	\$30.00
MINI POWER JETTING PER 50' SEGMENT	Standard	Value Rate!	Save!
119111 0.25 Extra cleaning for problem sections of piping. Priced per section.	84.00	71.00	\$13.00
MINI POWER JETTING PER 100' SEGMENT	Standard	Value Rate!	Save!
119112 0.40 Extra cleaning for problem sections of piping. Priced per section.	133.00	113.00	\$20.00
MAJOR JETTING INITIAL SET UP 119120 1.40	Standard 528.00	<i>Value Rate!</i> 449.00	Save! \$79.00
Powerful hydro-jet system uses high pressure water to restore almost new" service to your main drain pipes. Effective on grease, sludge, reverse inverts, debris and other tough stoppages."			
MAJOR JETTING 50' SEGMENT	Standard	Value Rate!	Save!
119121 0.45 Extra cleaning for problem sections of piping. Priced per section.	153.00	130.00	\$23.00
MAJOR JETTING 100' SEGMENT	Standard	Value Rate!	Save!
119122 0.60 Extra cleaning for problem sections of piping. Priced per section.	208.00	177.00	\$31.00
MAJOR JETTING INITIAL W/ASSISTANT	Standard	Value Rate!	Save!
119130 1.15	574.00	488.00	\$86.00
Powerful hydro-jet system uses high pressure water to restore almost new" service to your main drain pipes. Effective on most grease, sludge, reverse inverts, debris and other tough stoppages. Includes assistant for impeded access situations."			

CERTIFIED for our service

CERTIFIED REPAIRS Qualify Up Front Pricing Manual

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Added Values Sample Page

100% Satisfaction **Guaranteed!**

Solution				
			ΗΟΤΨΤ	R-SVC
PSWHS255 0.34	DIAGNOSE ELECTRIC WATER HEATER	105.00	90.00	\$15.00
PSWHS260 0.64	DIAGNOSE COMMERCIAL WATER HEATER	199.00	169.00	\$30.00
PSWHS265 0.51	WATER LEAK AT TANK CONNECTION	174.00	148.00	\$26.00
PSWHS270 0.51	REPLACE SAFETY VALVE - STANDARD	180.00	153.00	\$27.00
PSWHS275 0.64	REPLACE SAFETY VALVE - COMMERCIAL	387.00	329.00	\$58.00
PSWHS280 0.30	FLUSH SEDIMENT FROM WATER HEATER - STANDARD	93.00	79.00	\$14.00
PSWHS285 0.43	REPLACE DRAIN DOWN VALVE ON WATER HEATER -	169.00	143.00	\$26.00
PSWHS290 0.34	ANTI-SIPHON VACUUM BREAKER	109.00	93.00	\$16.00
PSWHS295 0.43	CHECK VALVE ON RE-CIRC SYSTEM	148.00	126.00	\$22.00
PSWHS300 0.60	ANODE ROD REPLACEMENT	209.00	177.00	\$32.00
PSWHS305 0.60	REPLACE DIP TUBE	219.00	186.00	\$33.00
PSWHS3100.38	DUAL THERMOSTAT REPLACE	186.00	158.00	\$28.00
PSWHS315 0.30	SINGLE THERMOSTAT REPLACE	118.00	101.00	\$17.00
PSWHS320 0.55	DUAL ELEMENT REPLACE	283.00	240.00	\$43.00
PSWHS325 0.55	SINGLE ELEMENT REPLACE	193.00	164.00	\$29.00
PSWHS330 0.43	GAS CONTROL - WARRANTY EXCHANGE	133.00	113.00	\$20.00
PSWHS335 0.43	GAS CONTROL - WARRANTY EXCHANG	133.00	113.00	\$20.00

Cover Utility Bills

🙂 More Comfort

Protects Your Investment

✓ Service Agreement

Safety Feature

Up Front Pricing Manual

Service Agreement Customers Always Get Our Value Rate HVAC Service in Color!

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CMPNT-CLEANING

REMOVE AND CLEAN EVAPORATOR COIL - STANDARD ACCESS	Standard	Value Rate!	Save!
APCC110 1.50 💈 😳 🔅	359.00	307.00	\$52.00
Improve cooling efficiency with our value priced surface cleaning of heat transfer fins.			
Add pump down or recovery task as necessary.			
		_	
REMOVE CLEAN AND RE-INSTALL BLOWER - STANDARD ACCESS	Standard	Value Rate!	Save!
APCC120 0.50 💈 😳 🌣	175.00	147.00	\$28.00
"Like new" air flow improves comfort and saves energy dollars. Includes cleaning of blower fins and components.			
REMOVE CLEAN AND RE-INSTALL BLOWER - IMPEDED ACCESS	Standard	Value Rate!	Save!
APCC125 1.00 💈 😳 🌣	258.00	217.00	\$41.00
"Like new" air flow improves comfort and saves energy dollars. Includes cleaning of			
blower fins and components. This procedure covers most obstructions such as adjacent equipment, restricted work space or defective panels.		L	
equipment, resulteed work space of defective panets.			
CLEAN CONDENSER COIL - CHEMICAL FREE	Standard	Value Rate!	Gauget
APCC130 0.50 💈 🖉 🔅	06.00	00.00	Save!
Improve cooling efficiency with our value priced surface cleaning of heat transfer fins.	96.00	80.00	\$16.00
Included with maintenance agreement.			
CLEAN CONDENSER COIL - WITH CLEANING AGENT	Standard	Value Rate!	Save!
APCC135 0.50 💈 🔅	184.00	157.00	\$27.00
Improve cooling efficiency with professional deep cleaning of heat transfer fins using	104.00	137.00	φ21.00
special cleaning agent.			
COMPLETE FURNACE CLEANING	Standard	Value Rate!	Save!
APCC140 1.00 💈 😳 🔅	205.00	175.00	\$30.00
Get the heat you're paying for. Includes removal and cleaning of burners, inspection of			40.000
heat exchanger, remove and clean blower, inspect flue connection, clean and inspect			
cabinet. Included with maintenance agreement.			
REMOVE - CLEAN & INSPECT BURNERS	Standard	Value Rate!	G 1
APCC145 0.75 \$ 0 \$			Save!
Included with maintenance agreement.	175.00	148.00	\$27.00
nonace with municipalice agreement.			

4/11/2008

Note: These are just sample prices only. 9 of 12 Whether you select our budget friendly standard system or our most comfortable and efficient 4 Ton Heat Pump premium system you'll always get our top tier workmanship and commitment to your satisfaction. Value Rate Standard \$3,482.00 A4T HP SYS Standard 4 Ton System - Heat Pump \$4,018.00 Standard 4 Ton Electric Furnace Standard 4 Ton Heat Pump Condenser NO AIR BALANCING NO APPEARANCE PACKAGE **13 SEER EFFICIENCY 1" PLEATED AIR FILTER BASIC INSTALLATION** USE EXISTING LINE SET USE EXISTING PLENUM ANALOG THERMOSTAT 5 YR PARTS, 1 YR LABOR **B4T HP SYS** Better 4 Ton System - Heat Pump \$4,356.00 \$3,776.00 **RIGHT SIZE GUARANTEE** Better 4 Ton Electric Furnace Better 4 Ton Heat Pump Condenser STANDARD AIR BALANCE EXTERIOR APPEARANCE PACKAGE 14 SEER EFFICIENCY 2" PLEATED FILTER **B-LEVEL INSTALLATION** USE EXISTING LINE SET NEW SUPPLY PLENUM DIGITAL THERMOSTAT 5 YR PARTS, 5 YR LABOR C4T HP SYS \$6,466.00 \$5,604.00 **Deluxe 4 Ton System - Heat Pump RIGHT SIZE GUARANTEE** Deluxe 4 Ton Electric Furnace Deluxe 4 Ton Heat Pump Condenser ELECTRONIC AIR BALANCE EXTERIOR APPEARANCE PACKAGE **16 SEER EFFICIENCY 3" HI PERFORMANCE FILTER** C LEVEL INSTALLATION HIGH EFFICIENCY REFRIGERANT LINES **NEW SUPPLY & RETURN PLENUMS** PROGRAMABLE THERMOSTAT 10 YR PARTS & LABOR D4T HP SYS \$7,395.00 \$6,409.00 Premium 4 Ton System - Heat Pump **RIGHT SIZE GUARANTEE** Premium 4 Ton Electric Furnace Premium 4 Ton Heat Pump Condenser DIGITAL AIR BALANCE EXTERIOR APPEARANCE PACKAGE **18 SEER EFFICIENCY 3" HI PERFORMANCE FILTER** D LEVEL INSTALLATION HI EFFICIENCY REFRIGERANT PIPING INSULATED METAL SUPPLY AND RETURN PLENUM

- PROGRAMABLE THERMOSTAT
- 10 YR PARTS & LABOR